



NOVEMBER 18-21, 2020 Tüyap istanbul Fair convention and Congress center

MUSIAD EXPO is to be held at TÜYAP!



MUSIAD relentlessly continues its efforts to enhance commerce.

Organized to boost Turkey's and Turkish business community's activity in the world markets, **MUSIAD EXPO** Fair will be held at **TÜYAP** Fair Conventions and Congress Center for the first time on **November 18-21**, **2020**.

With an increasing number of exhibitors and a wider diversity of industries in each edition, our fair will be bringing together the top brands of the business and political community this year as well.

Embracing innovation and keeping abreast of global trends, **MUSIAD EXPO** Fair receives support and demand from across the world. The fair welcomes participants from numerous industries, and the organizations, panel discussions and one-on-one business meetings it hosts help strengthen Turkey's commercial ties, and strengthen MUSIAD 's and Turkey's clout in world markets.

EXHIBITOR PROFILES

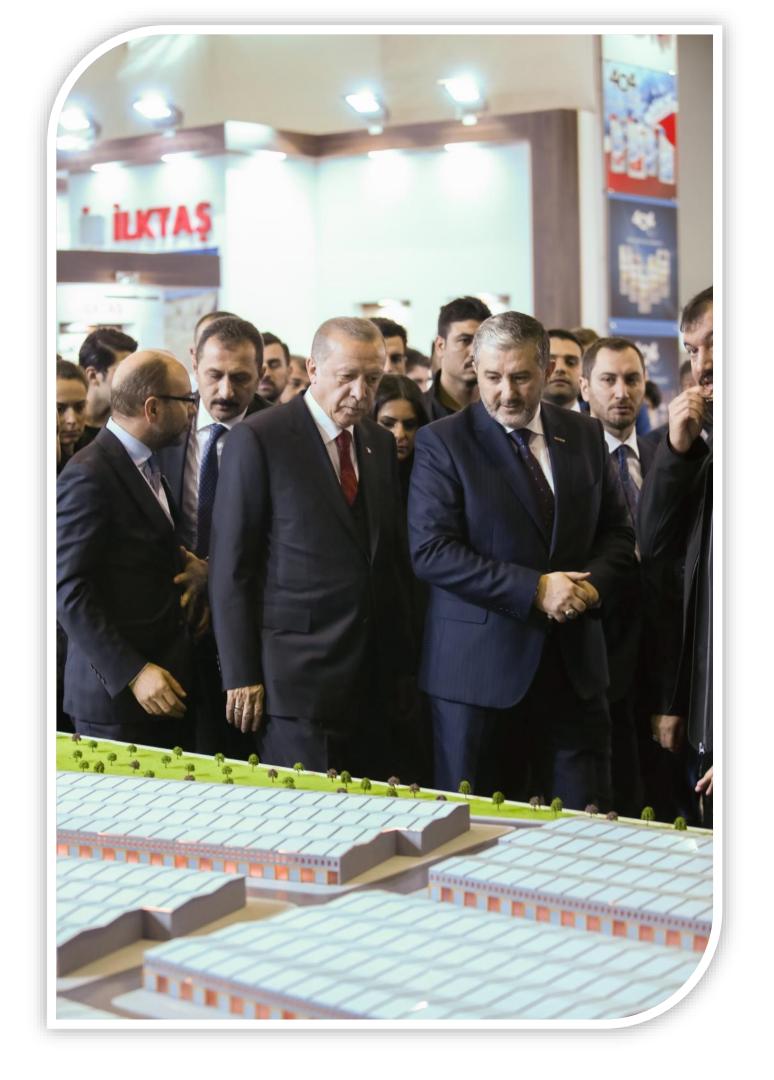
- MUSIAD Member Companies
- Members of MUSIAD Foreign Contact Point Companies
- Companies from Organization of Islamic Cooperation
- Companies from Target and Prioritized Countries as Designated in Turkey's 2020-2021 Projections
- Domestic and Foreign NGOs

t Point Companies mic Cooperation ed Countries as Designated

HALL PLAN OF MUSIAD EXPO 2020













 2018 IN FIGURES
97,432
PROFESSIONAL VISITORS

13,425 FOREIGN VISITORS

INTERNATIONAL DELEGATIONS WITH 450 BUSINESS PROFESSIONALS

153 INTERNATIONAL BUYERS

 Intense the fair.

Total area of 5923 sqm, 42 branches, 121 companies

441 COMPANIES AND COMPANY REPRESENTATIVES 19,675 sqm

Intense participation of Musiad's Branches at

13 FOREIGN EXHIBITORS FROM 12 COUNTRIES

38 companies from NCTR, participated in the fair on an area of 1153 sqm.

SYNERGY IS HERE!

-OVER 100 THOUSANDS PROFESSIONAL VISITORS



125 VISITOR COUNTRIES

500 COMPANIES AND COMPANY REPRESENTATIVES

IST THOUSANDS OF FOREIGN INDUSTRIALISTS AND BUSINESS PERSON

8,000 B2B MEETINGS

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11 You can visit Show website for more information www.musiadexpo.com





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Tüyap Fair Convention and Congress Center İSTANBUL

THANK YOU

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