

MUSIAD / 2020

EXP



MUSIAD TRADE FAIR

NOVEMBER 18-21, 2020

**TÜYAP İSTANBUL
FAIR CONVENTION AND
CONGRESS CENTER**

MUSIAD EXPO is to be held at TÜYAP!



MUSIAD relentlessly continues its efforts to enhance commerce.

Organized to boost Turkey's and Turkish business community's activity in the world markets, **MUSIAD EXPO** Fair will be held at TÜYAP Fair Conventions and Congress Center for the first time on **November 18-21, 2020**.



With an increasing number of exhibitors and a wider diversity of industries in each edition, our fair will be bringing together the top brands of the business and political community this year as well.

Embracing innovation and keeping abreast of global trends, **MUSIAD EXPO** Fair receives support and demand from across the world. The fair welcomes participants from numerous industries, and the organizations, panel discussions and one-on-one business meetings it hosts help strengthen Turkey's commercial ties, and strengthen MUSIAD 's and Turkey's clout in world markets.



EXHIBITOR PROFILES

- MUSIAD Member Companies
 - Members of MUSIAD Foreign Contact Point Companies
 - Companies from Organization of Islamic Cooperation
 - Companies from Target and Prioritized Countries as Designated in Turkey's 2020-2021 Projections
 - Domestic and Foreign NGOs
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HALL PLAN OF MUSIAD EXPO 2020







➤ 2018 IN FIGURES

➤ 97,432

PROFESSIONAL
VISITORS

13,425 FOREIGN
VISITORS

➤ **INTERNATIONAL DELEGATIONS
WITH 450 BUSINESS
PROFESSIONALS**

➤ **153 INTERNATIONAL BUYERS**

2018

➤ **441**

COMPANIES AND COMPANY
REPRESENTATIVES

➤ **19,675 sqm**

- Intense participation of Musiad's Branches at the fair.
- **Total area of 5923 sqm, 42 branches, 121 companies**

➤ 13 FOREIGN EXHIBITORS FROM 12 COUNTRIES

➤ 38 companies from NCTR, participated in the fair on an area of 1153 sqm.

SYNERGY IS HERE!

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➔ **OVER 100 THOUSANDS PROFESSIONAL VISITORS**



➔ **15 THOUSANDS OF FOREIGN INDUSTRIALISTS AND BUSINESS PERSON**

➔ **125 VISITOR COUNTRIES**

➔ **500 COMPANIES AND COMPANY REPRESENTATIVES**

8,000 B2B MEETINGS

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📍 Tüyap Fair Convention and Congress Center
İSTANBUL





THANK YOU