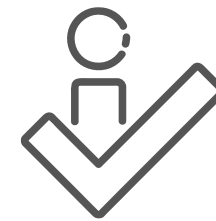




# BUSINESS CONNECT



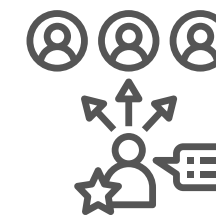
**DETAILED  
PROFILES**



**EFFICIENT  
NETWORKING**



**EASY SEARCH**



**PERSONALIZED  
RECOMMENDATIONS**



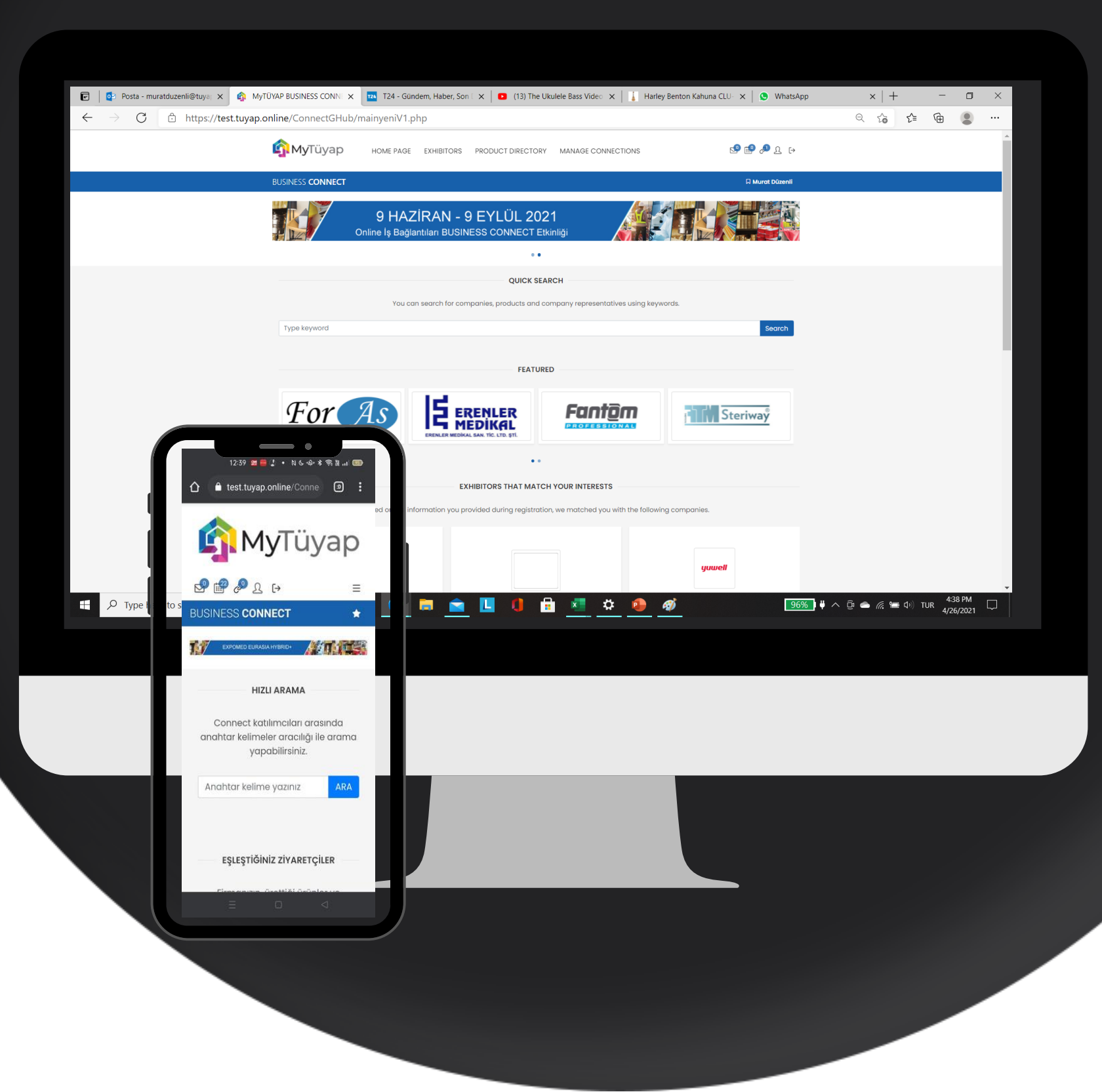
**ONLINE  
MEETINGS**

# WHAT IS BUSINESS CONNECT?

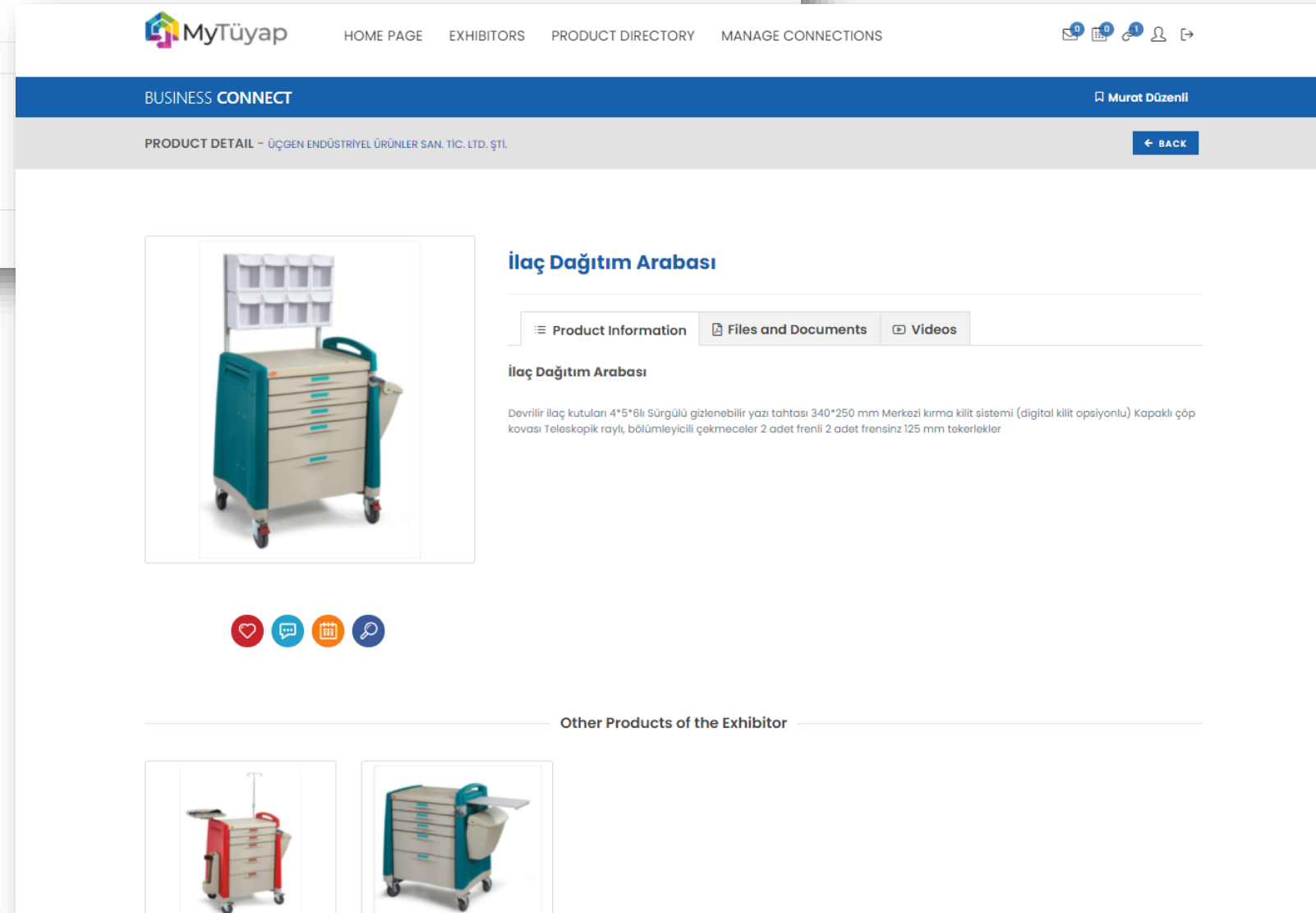
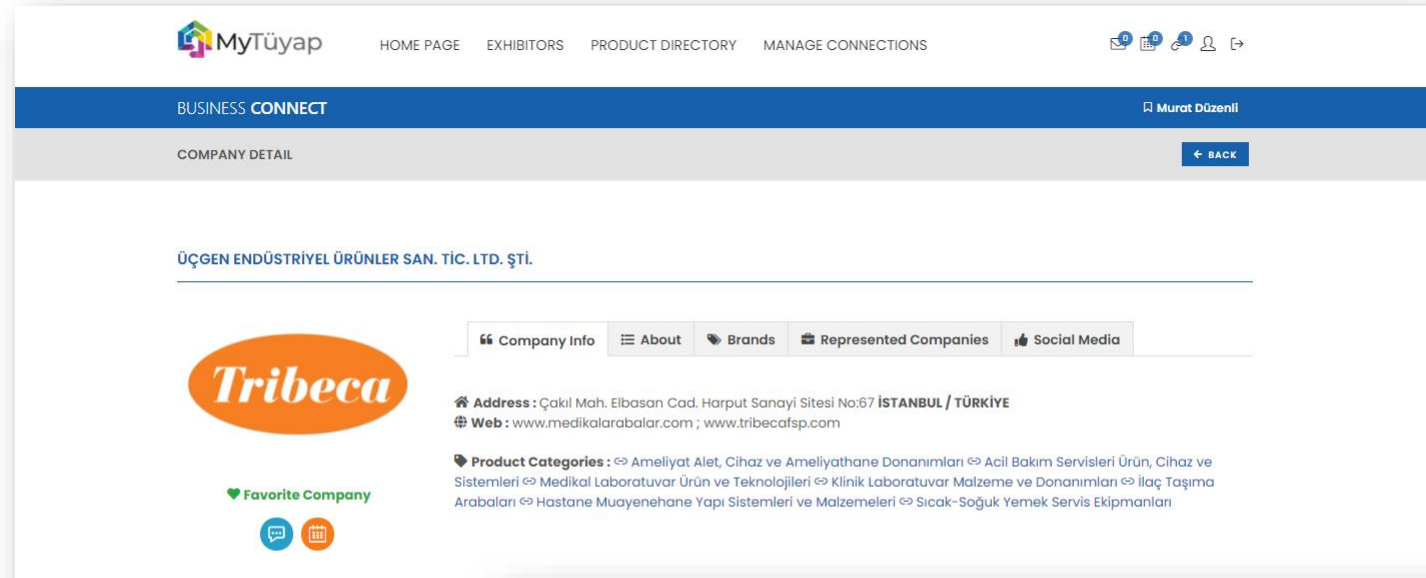
## Business Connect

is the driving force behind Tuyap Exhibition Group's hybrid events.

It is a digital platform that enables exhibitors to efficiently network, find business opportunities without limitations, and get more out of live events.



# FEATURES



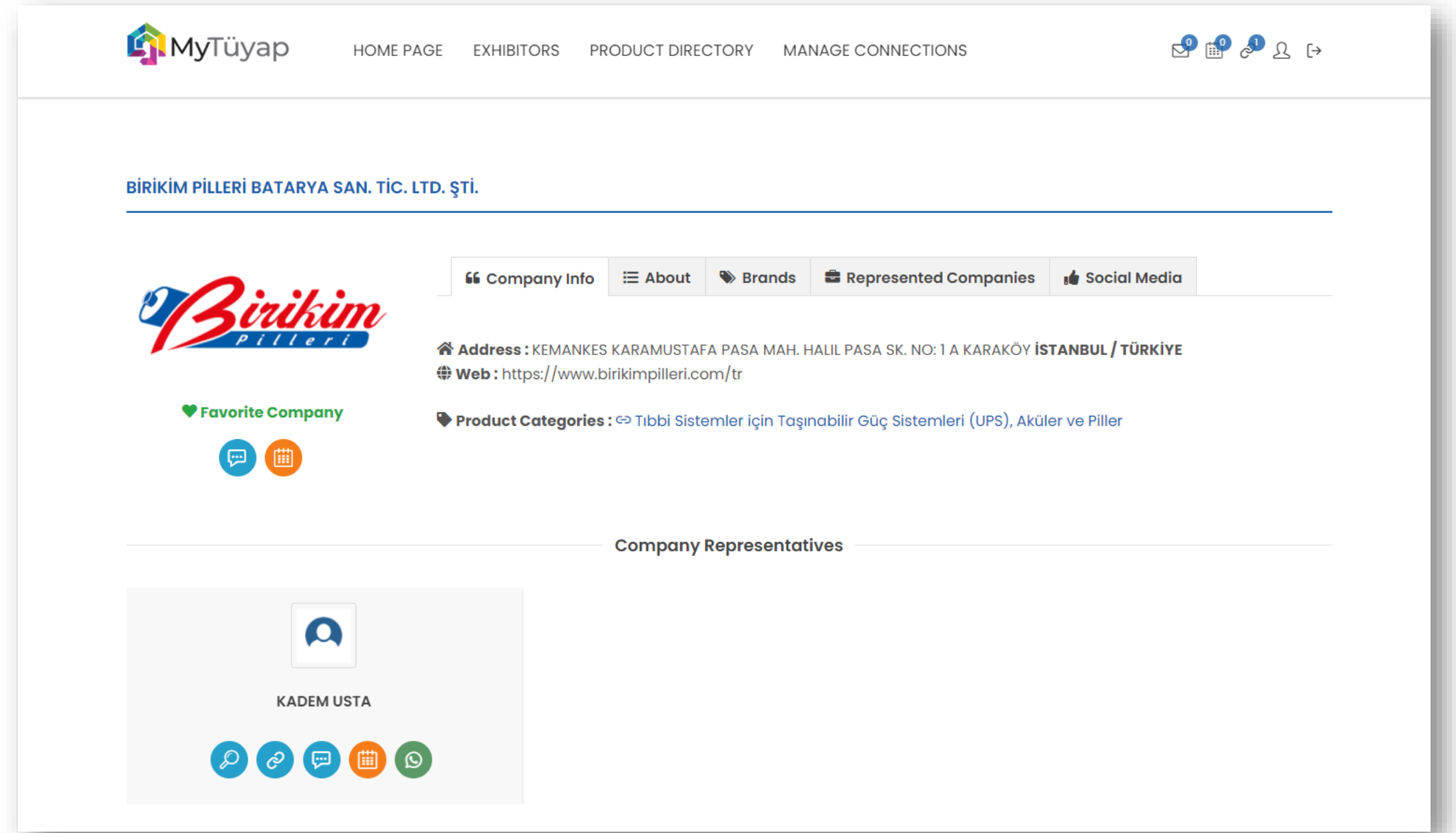
## Company & Product Profiles

Create comprehensive profiles to showcase your company & products, and make it easier for attendees to find out more about you

# FEATURES

## Team Member Profiles

Create personal profiles for your team members to be more accessible to attendees, and to efficiently engage with potential leads.





# FEATURES

The screenshot displays the MyTüyap Business Connect interface. At the top, there is a navigation bar with the MyTüyap logo and links for HOME PAGE, ATTENDEES, and MANAGE CONNECTIONS. Below this is a blue header with 'BUSINESS CONNECT' and a search bar containing '#SOZLESME-TANIMLI-DEGIL tokay akbal'. A secondary bar shows 'Search for Connections' and 'Connection Requests Available :42 / 50'. The main area features 'Search Filters' with a search input, a 'Search' button, and dropdown menus for 'Product Categories' and 'Choose Country'. Below the filters, a 'Visitor List 70 Matches Found' section displays a grid of six lead profiles. Each profile includes a profile picture, name, company name, and country, along with icons for connection, search, chat, and calendar.

| Name                 | Company                | Country |
|----------------------|------------------------|---------|
| MAGDALENA O*****     | MedApp SA              | POLONYA |
| VIKTOR V*****        | KIM COMPANY LLC        | UKRAYNA |
| EKATERINA K*****     | KIM COMPANY LLC        | UKRAYNA |
| MUSTAFA A*****       | Arslan Sağlık Ürünleri | TÜRKİYE |
| HENRY IFEANYI N***** | PIVOT PHARMACY LIMITED | NJERYA  |
| OZKAN A*****         | Aslan tıbbi ürünler    | TÜRKİYE |

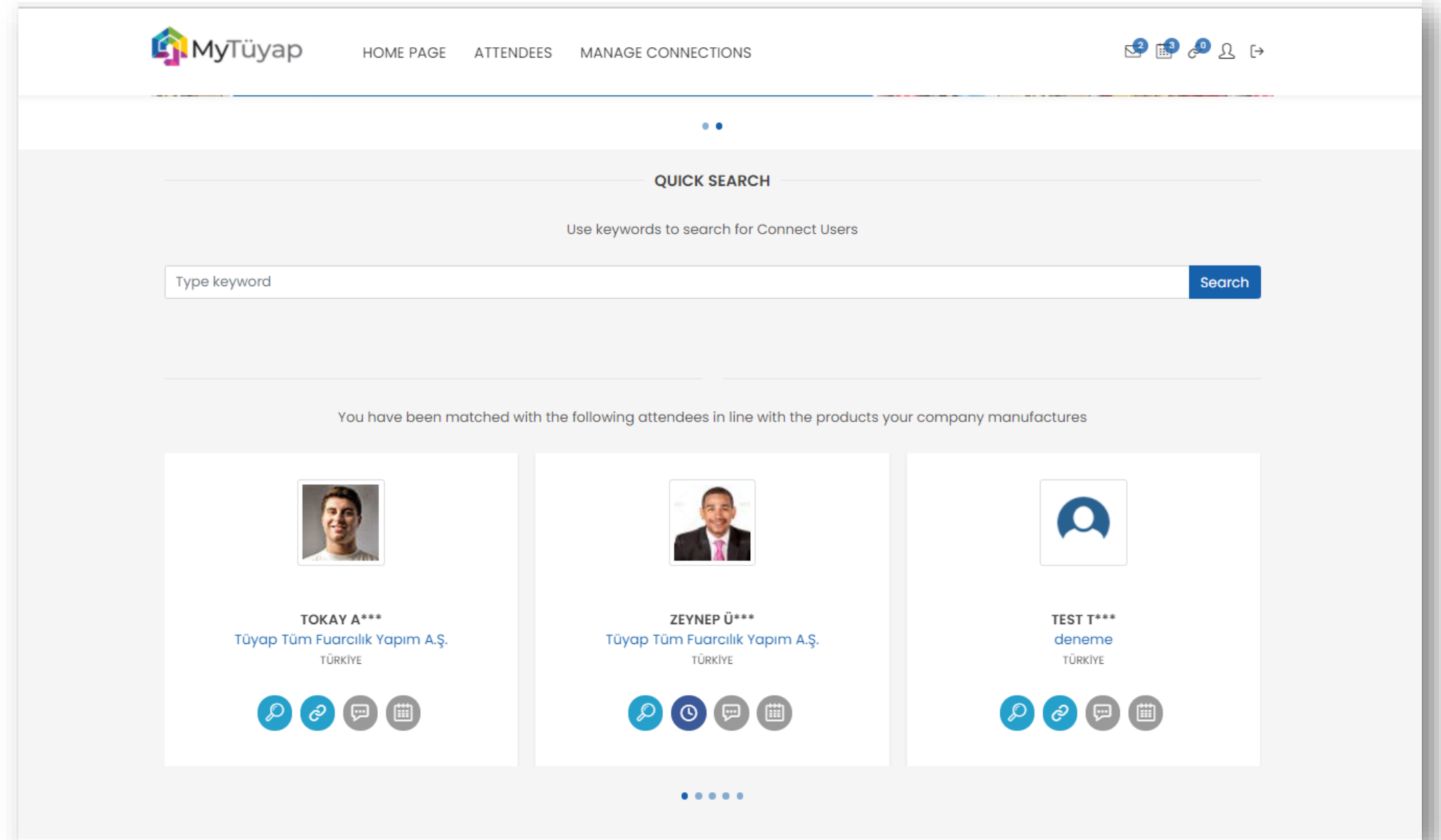
## Find Leads

Find potential buyers and business partners by using powerful search and filtering options. Send connection request and schedule online meetings with one click!


# FEATURES

## Personalized Recommendations

Our smart matchmaking system provides valuable recommendations for you engage. All you need to do is create accurate company and product profiles.



# FEATURES

HOME PAGE ATTENDEES MANAGE CONNECTIONS2 3 0tokay akbal

**BUSINESS CONNECT** #SOZLESME-TANIMLI-DEGIL tokay akbal

MY CONNECTIONS Connection Requests Available :42 / 50

### Meeting Calender

|                        |             |             |             |             |
|------------------------|-------------|-------------|-------------|-------------|
| 17.11.2021 - Çarşamba  | 10:00-10:30 | 10:30-11:00 | 11:00-11:30 | 11:30-12:00 |
| 18.11.2021 - Perşembe  | 12:00-12:30 | 12:30-13:00 | 13:00-13:30 | 13:30-14:00 |
| 19.11.2021 - Cuma      | 14:00-14:30 | 14:30-15:00 | 15:00-15:30 | 15:30-16:00 |
| 20.11.2021 - Cumartesi | 16:00-16:30 | 16:30-17:00 | 17:00-17:30 | 17:30-18:00 |

Your Local Time : 14:36 UTC - Event Time GMT +3

### Manage Connections

- > Meeting Calender
- > My Connections
- > Messages
- > Meetings

### Your Meeting Calender

Your meetings are listed in accordance with your requests. [Click here to export to Excel.](#)

| Date                      | User Information                              | Meeting Link   |
|---------------------------|---|--|
| 19.11.2021<br>12:00-12:30 | Zeynep Ünal<br>Tüyap Tüm Fuarçılık Yapım A.Ş. | tokay akbal<br>test Firması<br><a href="https://meet.google.com/bmp-fhkm-egx">https://meet.google.com/bmp-fhkm-egx</a> |
| 17.11.2021<br>12:30-13:00 | Hande Canatar<br>Hande Test AŞ                | tokay akbal<br>test Firması<br><a href="https://meet.google.com/bmp-fhkm-egx">https://meet.google.com/bmp-fhkm-egx</a> |
| 17.11.2021<br>10:00-10:30 | Murat Düzenli<br>Tüyap Tüm Fuarçılık          | tokay akbal<br>test Firması<br><a href="https://meet.google.com/bmp-fhkm-egx">https://meet.google.com/bmp-fhkm-egx</a> |

**Stay on Top of Everything!**

Manage all your connections, leads, meeting availability, and calender easily on the same platform.

# FEATURES

## STAY CONNECTED

You can setup 1 to 1 video calls or chat with your connections

The screenshot displays the MyTüyap Business Connect interface. A modal window is open for 'test Firması', showing a form to request a meeting. The form includes a dropdown for 'COMPANY REPRESENTATIVE' (COGNA MAMLA ()), a 'SUBJECT' dropdown, and a 'GÖRÜŞME TARİH VE SAATİ' (Meeting Date and Time) section. The date and time are selected as 17.11.2021 - Çarşamba, 10:00-10:30. Below the date and time, there is a 'MESSAGE' input field. At the bottom of the modal, there are two buttons: 'REQUEST MEETING' and 'CLOSE'. The background shows the 'MY CONNECTIONS' section of the interface, with a card for 'COGNA MAMLA' (test Firması) and icons for chat, calendar, and video call.



# HOW IT WORKS

## 1. Log in to Exhibitor Portal

Log in to MyTuyap Exhibitor Portal with your username and password delivered to you following your participation agreement

## 2. Creat Your Profile

Complete all content under Exhibitor & Company Profile Information Forms in both English and Turkish languages

LOGIN TO PORTAL

### TÜYAP KATILIMCI BİLGİ FORMLARI EXHIBITOR INFORMATION FORMS

Katılımcı bilgi formları, fuar hazırlıklarında size yardımcı olmak amacıyla hazırlanmıştır.

Fuarlarımız ile ilgili pratik bilgi ve katılımcılara sunulan tüm hizmetleri kapsamaktadır.

Exhibitor information forms is prepared to assist you during exhibition process.

It includes practical information and all services presented to exhibitors.

123456

\*\*\*\*\*

Giriş - Login

### TÜYAP EXHIBITORS INFORMATION FORMS

Opening Time

37  
Days Remaining

Number of Invitations

499  
Invitations

Appointment Requests

9  
Requests

Completed /Required Forms  
6 / 8

EXHIBITOR MANUAL

E-INVITATION FORM

APPOINTMENT REQUESTS

PERSONALIZED FAIR BANNERS

▶ START TOUR

### Exhibitor Information Forms

| # | Due Date   | Form Name                            | Type           | Status    |   |
|---|------------|--------------------------------------|----------------|-----------|---|
| 1 | 03.05.2021 | Exhibitor catalogue entry            | Required Forms | Completed | ▶ |
| 2 | 03.05.2021 | Representative companies information | Optional Form  | Completed | ▶ |

### Company Profile Information Forms

| # | Due Date   | Form Name                     | Type           | Status     |   |
|---|------------|-------------------------------|----------------|------------|---|
| 3 | 03.05.2021 | Company profile               | Required Forms | Completed  | ▶ |
| 4 | 03.05.2021 | Web site product              | Required Forms | Completed  | ▶ |
| 5 | 03.05.2021 | Stand fascia & exhibitor list | Required Forms | Incomplete | ▶ |

# HOW IT WORKS

## 3. Create Profiles of Your Team Members

Create profiles for your team members through the MyTüyap Exhibitor Portal and don't forget to click Create MyTuyap Profile. Your team members will individually be able to log in to the online meeting platform with the password that will be sent to them once this step is completed.

[LOGIN TO PORTAL](#)

TÜYAP EXHIBITORS INFORMATION FORMS - EXPOMED EURASIA 2021

EXHIBITOR BADGES

Please enter the details for exhibitor badge required person

Name :  \*

Company Name :  \*

Country :  \*

E-Mail :  \*

Phone :

Day :  \*

Create MyTüyap Business Connect Account:

\* marked fields are mandatory.

BADGE LIMITS

| Day | Total | Badges Requests |
|-----|-------|-----------------|
| 1   | 1     | 1               |
| 2   | 1     | 0               |
| 3   | 1     | 1               |

# HOW IT WORKS

## 4. Log in to Business Connect

Log in to Business Connect with the password sent to your e-mail. If you have not received the password, you can request another one by clicking «forgot my password» option

Login to Business Connect

MyTüyap

Business Connect

E-MAIL  
tokayakbal@tuyap.com.tr

PASSWORD  
.....

LOGIN Forgotten Your Password?

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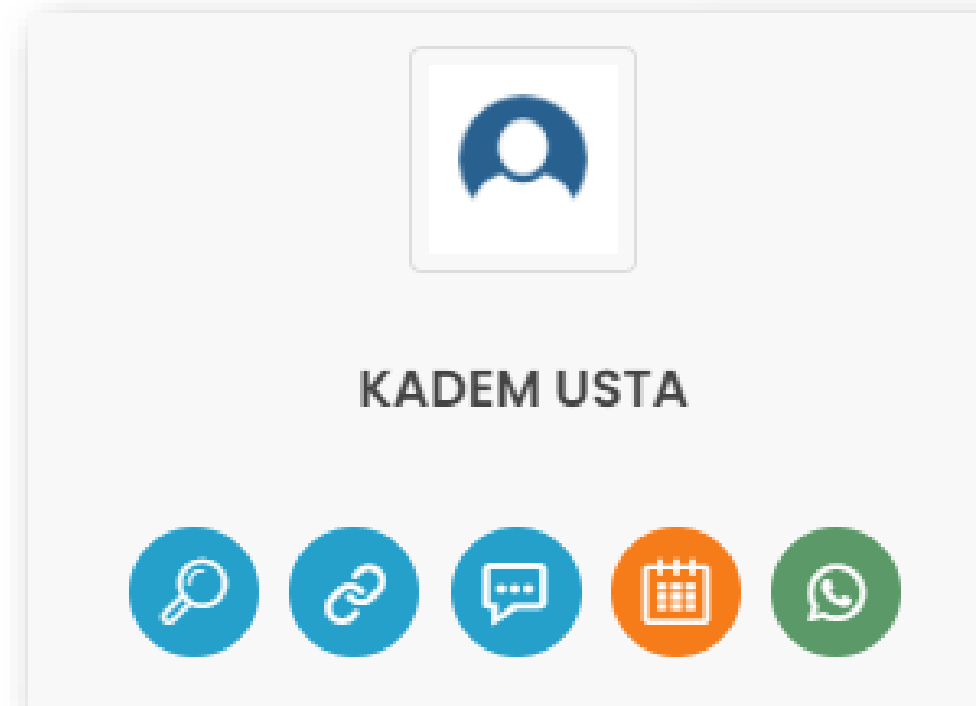
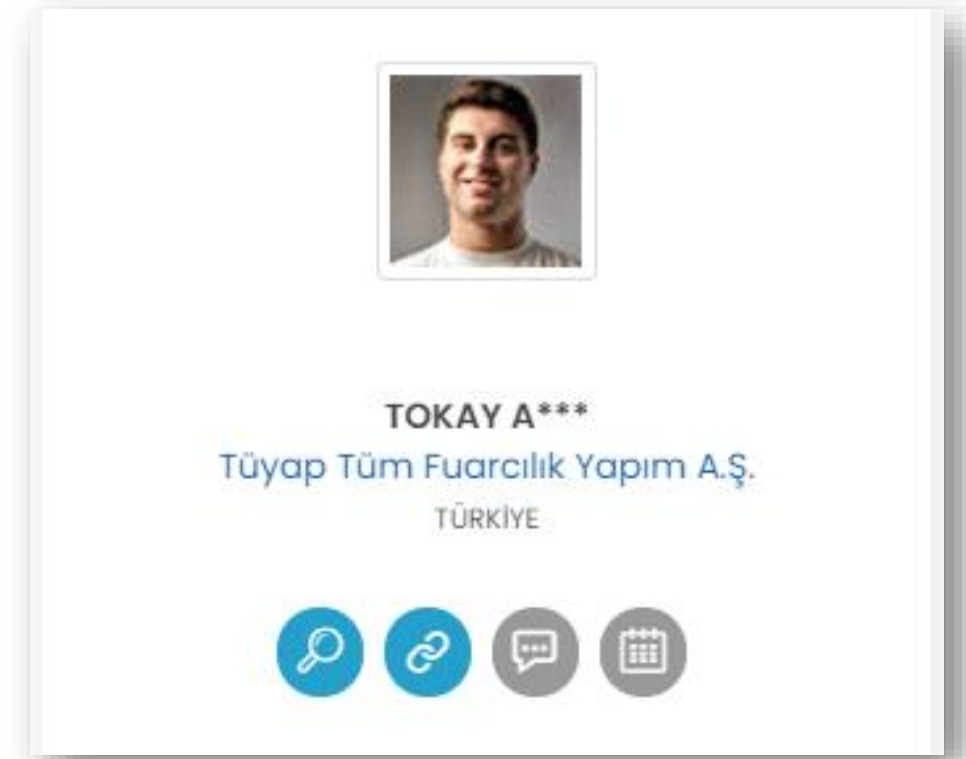
# HOW IT WORKS

## 5. Start Engaging with Attendees

After logging in, you can filter attendees under the «ATTENDEES» tab by country or products of interest and send them connection requests. In order to send a message or schedule a meeting, your connection request must be accepted first.

-  Add to Connections
-  Send Message
-  View Profile
-  Schedule Online Meeting

Once the attendee have accepted your connection request, you can see their full name and profile info

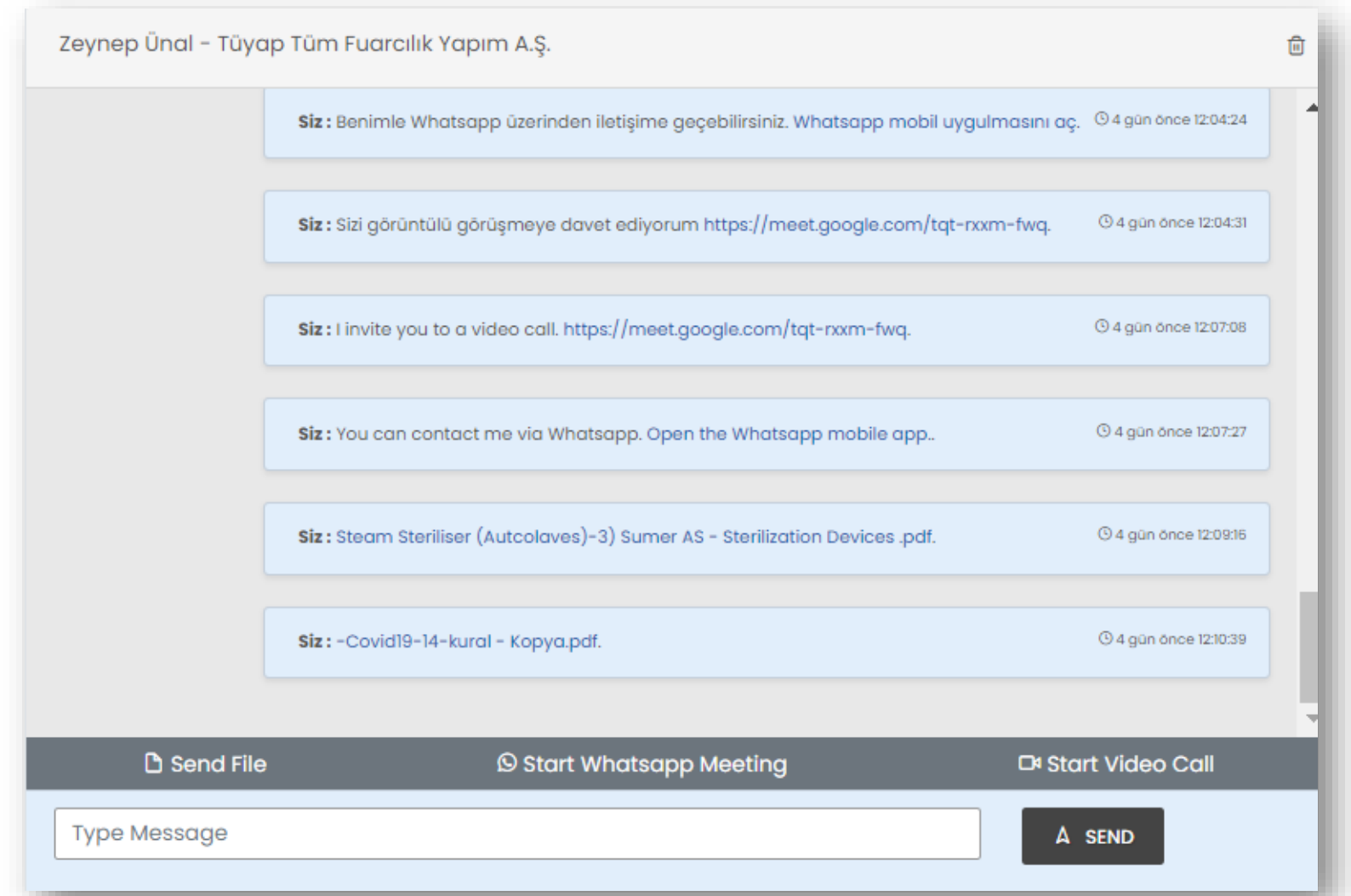


# HOW IT WORKS

## 6.Chat

You can chat with your connections at any time. You can reach people from the quick message icon on the contact card or from your «My Connections" tab.

You can send files from the chat screen, and if both sides allow it, you can start a video call via Whatsapp or through the Business Connect platform.

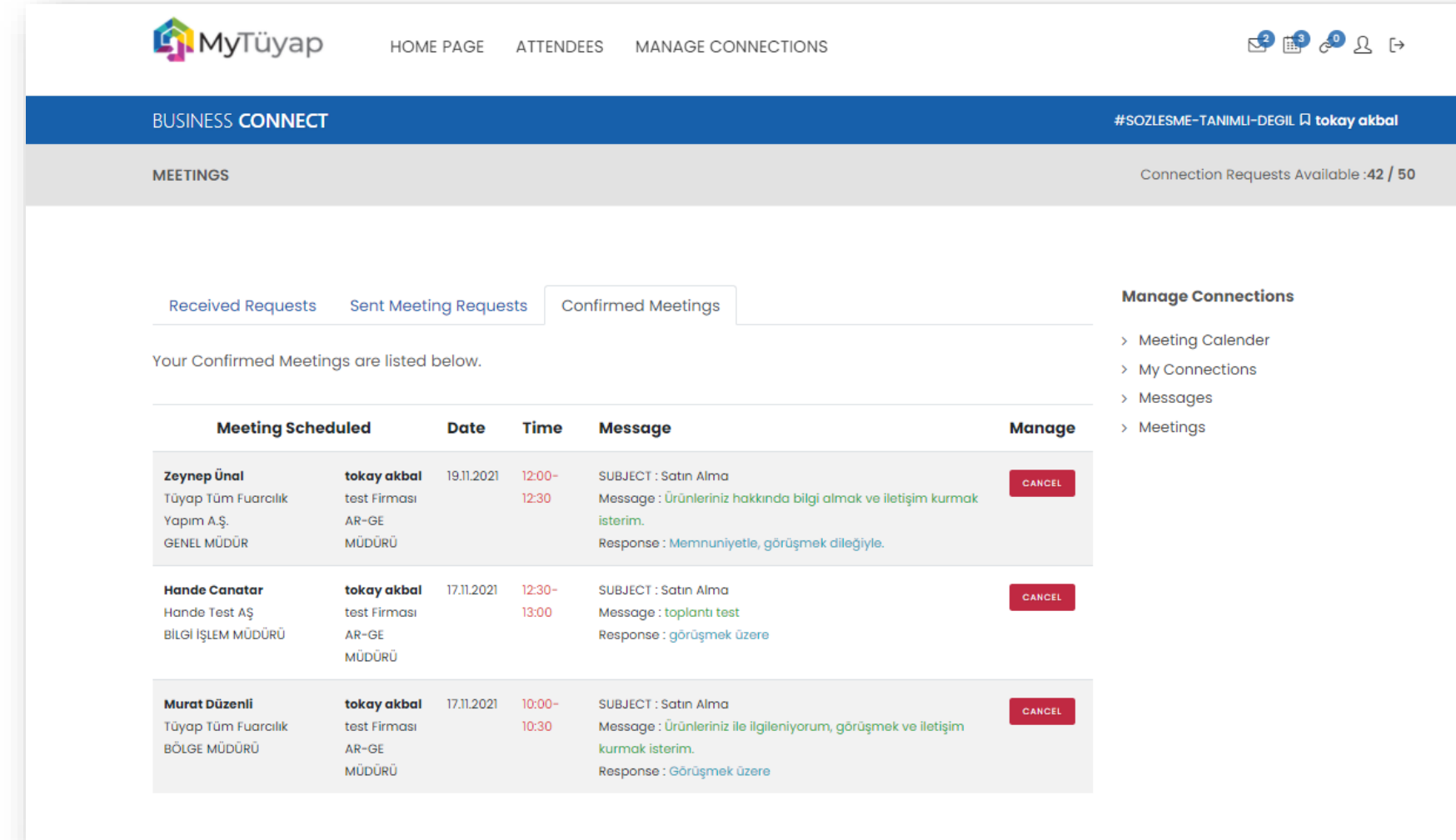




# HOW IT WORKS

## 7. Online Meetings

You can easily configure the available days and times to meet with an attendee and send a meeting request accordingly. If confirmed, you and your business contact will have a meeting link where you can make the video call. You can access this link both from your email and from your calendar on the Business Connect platform.



The screenshot displays the MyTüyap Business Connect interface. The top navigation bar includes the MyTüyap logo, links for HOME PAGE, ATTENDEES, and MANAGE CONNECTIONS, and user profile icons. The main header shows 'BUSINESS CONNECT' and the user's name 'tokay akbal'. Below this, the 'MEETINGS' section is active, showing 'Connection Requests Available :42 / 50'. The interface is divided into three tabs: 'Received Requests', 'Sent Meeting Requests', and 'Confirmed Meetings'. The 'Confirmed Meetings' tab is selected, displaying a list of confirmed meetings. The list includes columns for 'Meeting Scheduled', 'Date', 'Time', 'Message', and 'Manage'. Three meetings are listed, each with a 'CANCEL' button.

| Meeting Scheduled  | Date   | Time                          | Message  | Manage |
|--|--|-------------------------------|--|--------|
| <b>Zeynep Ünal</b><br>Tüyap Tüm Fuarçılık<br>Yapım A.Ş.<br>GENEL MÜDÜR | tokay akbal<br>test Firması<br>AR-GE<br>MÜDÜRÜ | 19.11.2021<br>12:00-<br>12:30 | SUBJECT : Satın Alma<br>Message : Ürünleriniz hakkında bilgi almak ve iletişim kurmak isterim.<br>Response : Memnuniyetle, görüşmek dileğiyle. | CANCEL |
| <b>Hande Canatar</b><br>Hande Test AŞ<br>BİLGİ İŞLEM MÜDÜRÜ            | tokay akbal<br>test Firması<br>AR-GE<br>MÜDÜRÜ | 17.11.2021<br>12:30-<br>13:00 | SUBJECT : Satın Alma<br>Message : toplantı test<br>Response : görüşmek üzere   | CANCEL |
| <b>Murat Düzenli</b><br>Tüyap Tüm Fuarçılık<br>BÖLGE MÜDÜRÜ            | tokay akbal<br>test Firması<br>AR-GE<br>MÜDÜRÜ | 17.11.2021<br>10:00-<br>10:30 | SUBJECT : Satın Alma<br>Message : Ürünleriniz ile ilgileniyorum, görüşmek ve iletişim kurmak isterim.<br>Response : Görüşmek üzere             | CANCEL |

# HOW IT WORKS

## 8.Track Your Meetings

Manage all your connections, leads, meeting availability, and calender easily on the same platform under «My Connections» tab.

The screenshot displays the MyTüyap web application interface. At the top, there is a navigation bar with the MyTüyap logo, a home icon, and menu items: HOME PAGE, ATTENDEES, and MANAGE CONNECTIONS. On the right side of the navigation bar, there are notification icons for messages (2), calendar (3), and a user profile icon.

The main content area is divided into two sections. The top section is titled "Received Requests" and contains three tabs: "Received Requests", "Sent Meeting Requests", and "Confirmed Meetings". Below the tabs, a message states: "Received Business Connect requests are listed below." This is followed by a table of meeting requests:

| Sender   | Date       | SUBJECT     | Message   | Do you accept? |
|--|------------|-------------|---|----------------|
| Zeynep Ünal<br>Tüyap Tüm Fuarçılık Yapım A.Ş.<br>GENEL MÜDÜR | 17.11.2021 | 12:00-12:30 | SUBJECT : Ürün Hakkında Bilgi<br>Message : asdf | YES NO         |
| Zeynep Ünal<br>Tüyap Tüm Fuarçılık Yapım A.Ş.<br>GENEL MÜDÜR | 17.11.2021 | 10:30-11:00 | SUBJECT : Satın Alma<br>Message : test          | YES NO         |
| Zeynep Ünal<br>Tüyap Tüm Fuarçılık Yapım A.Ş.<br>GENEL MÜDÜR | 19.11.2021 | 10:00-10:30 | SUBJECT : Satın Alma<br>Message : Merhaba       | YES NO         |

The bottom section is titled "Meeting Calendar" and shows a calendar view for the dates 17.11.2021 (Çarşamba) through 20.11.2021 (Cumartesi). The calendar grid displays time slots in 30-minute intervals. The 12:30-13:00 slot on 18.11.2021 is highlighted in blue, indicating a meeting. Below the calendar, it shows "Your Local Time : 14:47 UTC - Event Time GMT +3".

On the right side of the interface, there is a "Manage Connections" sidebar with a list of navigation options: Meeting Calender, My Connections, Messages, and Meetings.

# FREQUENTLY ASKED QUESTIONS



## ? **How do I know the status of my connection request?**

Under the My Connections tab, you can see your pending and approved connection requests. You can also block people you don't want to receive requests from.

## ? **I haven't received a response to my connection request. What might be the issue?**

When scheduling a meeting, please keep in mind the time zone of the attendee, and propose an appropriate time

## ? **Do I have Access to the messages of all my team members?**

You can see all chat messages of your team members in your company inbox on the MyTüyap Exhibitor Portal.

## ? **I have used all available Connection Requests. How do I get access to more?**

You can easily increase your quota by contacting your customer representative. We also recommend that you check the available Business Connect exhibitor packages in advance to increase your ROI.